

Sample form, not for offline completion.

Visit <https://musicvictoria.awardsplatform.com> to enter.

10,000 Gigs: Victorian Gig Fund

Filling our vital venues with Victorian talent.

Delivered by Music Victoria, on behalf of the Victorian Government through Creative Victoria.

VICTORIAN GIG FUND is a grant program designed to enable licenced live music venues to provide Victorian musicians with paid performance opportunities in the state of Victoria and is open to applications from venue operators:

- whose primary business model is presenting original live music; and
- with a capacity between 50-1200 people

By supporting dedicated live music venues to pay minimum fee guarantees to Victorian artists, this program will:

- provide direct support and employment pathways to artists, musicians and events workers
- engage audiences and communities with local live music events
- establish stronger links between regional and metropolitan musicians, artists, bookers, organisations and businesses
- support broader reach into communities where gig opportunities may be limited.

A minimum of 25% of total distributed funds will be prioritised for activity in regional Victoria.

Key Information

Applications open: 10am, Mon 22 Apr 2024 (AEST)

Applications close: 2pm, Fri 17 May 2024 (AEST)

Outcome notification: By 30 Jun 2024

Eligible gig dates: Between 1 Jul 2024 and 30 Jun 2025.

Grant amount: \$10,000 per venue, per round to deliver 20 gigs.

NOTE: For the purpose of this fund, "gig" means one performance opportunity or act, not the whole night's line up.

Enquiries: gigs@musicvictoria.com.au

Guidelines as PDF (in dropbox) - [HERE](#)
(online) - [HERE](#)

Guidelines as a WORD document - [HERE](#)

Sample application form for drafting purposes only - [HERE](#)

Venue Name

Eligibility

To be considered eligible applicants must meet the following requirements:

- located in Victoria and holds an Australian Business Number (ABN) registered in Victoria (and held that ABN at 1 March 2026)

- may include promoters, Not for Profit (NFP) organisations, artists/bands, or other music industry businesses and organisations
- can demonstrate delivery of at least two ticketed live music festivals or events within Victoria in the preceding 5 years of application, each with:
 - an in-person capacity over 1,000
 - with a ticket price greater than \$0 and
 - a revenue generating model
- have the applicable rights to deliver a live music festival

The festival contained within the application must meet the following requirements:

- be considered a Music Festival (refer to festival definition in the [FAQs](#))
- takes place in the state of Victoria
- takes place between 1 July 2026 and 30 June 2027
- have in-person capacity over 1,000
- be ticketed with a ticket price greater than \$0
- a revenue generating model

I acknowledge that I have read and understand the eligibility criteria as outlined in the grant guidelines.

Entity name

As per the Australian Business Register

Trading name (optional)

If different to entity name.

ABN

ABN must be registered in Victoria and held at 31 March 2026.

Are you registered for GST?

Yes

No

Contact person name

Preferred pronouns (optional)

Contact email

Contact number

Venue Address

Please provide a copy of your current liquor licence



RELATED ASSESSMENT CRITERIA *Health and Wellbeing:* Foster healthy, safe and respectful working environments.

Please provide a copy of your OneMusic licence



If you do not currently have one, please reach out to <https://onemusic.com.au/>, noting that it will need to be back dated to 31/3/24 to be eligible.

I confirm that the business/organisation running the venue has, or will organise in advance, the appropriate insurance coverage to proceed with the funded gigs.

Brief History of the Live Music Venue

150 words

RELATED ASSESSMENT CRITERIA *Industry Contribution:* The venue contributes positively to the original live music industry in Victoria.

Venue Capacity

When did you first start presenting original live music at your venue?

Over the past year, how regularly have you presented original live music?

- More than 3 times a week
- 3 times a week
- Twice a week
- Once a week
- 2-3 times a month
- Once a month
- Less than once a month

RELATED ASSESSMENT CRITERIA *Reach:* Support broader reach into communities where gig opportunities may be limited.

Do you engage a booker to curate the programming at your venue?

- Yes, it is paid stand alone role
- Yes, and it is paid role
- Yes, but it is an unpaid role
- No

RELATED ASSESSMENT CRITERIA *Employment:* Provide direct support and employment pathways to artists, musicians and events workers.

Does the venue provide a sound engineer?

- Yes, and it is a paid stand alone role
- Yes, and it is a paid role
- Yes, but it is an unpaid role
- No, required to be supplied by act/performers
- Not required

Average audience size as a percentage of capacity over the past 6 months

RELATED ASSESSMENT CRITERIA *Audiences:* Engage audiences and communities with local live music events.

Is your venue regularly engaging with any of following as audiences?

If yes, please tick the appropriate boxes below.

- First People
- Culturall and linguistically diverse (CALD)
- Seniors (60+)
- LGBTIQA+
- Women
- Deaf and/or disabled
- Regional communities

The term First Peoples is used to refer to Traditional Owners of Victoria and all other Aboriginal and Torres Strait Islander peoples who reside in this state.

The acronym CALD is inclusive of people from culturally and linguistically diverse backgrounds, including but not limited to people born overseas, people with one or both parents born overseas and people who speak a language other than English at home.

The term Deaf and Disabled people may be used. A lived experience of disability can be visible or invisible, including physical, sensory, cognitive, intellectual, developmental, mental illness and/or neurodiversity. We recognise and support the right of the Deaf community to label their experience as one of cultural and linguistic difference. We recognise the diversity within the Deaf and Disabled communities and that the terminology and language used is evolving.

The term Regional refers to the 48 Victorian local government areas classified as regional by the Victorian State Government. You can find the list of these local government areas here - <https://www.rdv.vic.gov.au/victorias-regions>.

What are the usual arrangements made with an original live music act performing at your venue?

eg. What do you provide? Do artists get a % of the door? Door VS guarantee. All guarantees, if so, how much?

Please share with us the 20 Victorian acts that you would like to engage under this funded program. These may change, but provides us with an indication of your programming.

- Please indicate how many people are performing on stage as part of the act.
- Please indicate how the performers represent our diverse community. e.g. First People, CALD, Disabled, Women, Seniors, LGBTIQ+, Regional, etc.
- Please indicate how much of the \$10K funding each act would receive as a guarantee.
- Please indicate the total amount the act is receiving, this could be just the funding, or the venue could also be contributing to ensure each performer in an act gets the minimum \$250.
- Please note that all acts need to be presenting original live music.

Name of Act	Number of band members / performers (in the act)?	Diverse Representation? (how do the performer/s identify?)	Proportion of Funding Allocated	Total Fee / Guarantee (at minimum, must be a \$250 x number of performers)
1				
2				
3				
4				
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14				
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17				
18				
19				
20				

I confirm that all artists/musicians/acts/bands engaged for the funded gigs will be paid at least \$250 per performer.

I confirm that all artists/acts/bands engaged for the funded gigs will be performing original live music.

Website (optional)

If you have one, please provide it

Facebook url (optional)

If you have one, please provide it eg <https://www.facebook.com/MusicVictoria>

Instagram handle (optional)

If you have one, please provide it in camel case eg @MusicMarket (as opposed to @musicmarket)

TikTok handle (optional)

If you have one, please provide it

Twitter handle (optional)

If you have one, please provide it in camel case eg @MusicMarket (as opposed to @musicmarket)

Please share your venue's point of difference and significance within the current Victorian original live music landscape. 150 words

RELATED ASSESSMENT CRITERIA ***Industry Contribution*:** The venue contributes positively to the original live music industry in Victoria. Consideration given to: venue's reputation, artist fees and working conditions, frequency and profile of original live music gigs, and any staff or contractors engaged specifically for the delivery of live music performance. ***Health and Wellbeing*:** Foster healthy, safe and respectful working environments.

Please share how the venue is important to local community, both generally and specifically, and outline benefits to the community. 150 words

RELATED ASSESSMENT CRITERIA ***Community Contribution*:** The venue is important to the community, and is a valued contributor to the region where it is located. Whether the venue is emerging or established, it creates and retains jobs, and benefits allied local business.

Please share past programming (2023/24) and details of how you plan to grow the diversity and inclusion in your programming. 150 words

RELATED ASSESSMENT CRITERIA ***Community Contribution*:** The venue's programming and audience is reflective of the community. Past and current gigs reflect a commitment to increased diversity of programming and the venue is important to a particular community (such as First Peoples, LGBTQIA+). Program diversity will be assessed on both past and prospective line-ups.

Please describe how the proposed programming (to be supported by this funding) fits within the venue's current objectives and progresses goals for business sustainability and growth.

150
words

RELATED ASSESSMENT CRITERIA: *Viability and Impact:* The venue's presentation of original live music connects with an audience and is viable and impactful. When responding consider sharing your plans for audience engagement, promotion, and any engagement with diverse audiences or specific communities.

I acknowledge that I have read, understand, and agree to the above application outcome.

Authorisations

This application will be shared with:

- external independent assessors
- the Music Victoria board and staff, and
- the Department of Jobs, Skills, Industry and Regions (Creative Victoria)

for the purpose of assessing and recommending, and the Minister for Creative Industries for final grant approval.

If successful, the applicant will need to complete an acquittal which will be shared with:

- the Music Victoria board and staff, and
- the Department of Jobs, Skills, Industry and Regions (Creative Victoria) and
- the Minister for Creative Industries

for the purpose of program evaluation and reporting.

Our privacy policy is available [here](#)

I acknowledge that I have read, understand, and agree to the above authorisations.

Please confirm if you wish to sign up for the following: (optional)

Music Victoria Membership

Industry Newsletter

Please sign me up as a FREE member of Music Victoria (optional)

Find out more: www.musicvictoriamembers.com.au